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BDB RELEASES 2012 ISSUE OF PROFILE

WEST PALM BEACH, FLA. – This evening, the Business Development Board of Palm Beach County (BDB) unveiled the 2012 issue of Profile, the BDB's annual magazine and membership directory, at a launch party in downtown West Palm Beach.

This year's magazine features several of our leading corporate citizens – companies that have chosen Palm Beach County for their home. They are:

- Lewis Hay, III, chairman and CEO, NextEra Energy, Inc.
- Dennis Shaughnessey, chairman, FTI Consulting, Inc.
- Matthew Smith, CEO, Shoes for Crews
- Janna M. Ronert, CEO, Image Skincare
- Jeffrey A. Stoops, president and CEO, SBA Communications
- Rich Holmberg, vice president and general manager of Lockheed Martin's operations in Palm Beach County

The new issue of Profile contains economic development information and stories about the variety of companies found in Palm Beach County, along with the BDB's membership directory – an important resource for companies considering relocating or expanding in our county.

"This year's issue of Profile features a comprehensive view of our county's diversified industry clusters," said Kelly Smallridge, president of the BDB. "In addition the magazine showcases the framework for economic development in Palm Beach County."

This year more than 8,000 copies of Profile were produced and will be distributed to CEOs and decision makers around the world. Circulation includes BDB members, business

prospects, Chambers of Commerce, local and state government offices, foreign offices of Enterprise Florida (the BDB's state economic development partner) and will travel with us to international trade events. Profile is an exceptional publication that provides readers with a concise and comprehensive overview of the business community in Palm Beach County.

The 2012 issue was published by Passport Publications of West Palm Beach.

To receive a copy of Profile, please contact Elizabeth Arevalo, vice president of marketing at the Business Development Board, at (561) 835-1008, ext. 4124.

About the BDB: The Business Development Board of Palm Beach County is the official public/private economic development organization for Palm Beach County and Enterprise Florida. Founded in 1982 as a not-for-profit corporation, our primary purpose is to attract and retain new industry, business investment, high quality jobs and workforce development through corporate relocations, expansions and international trade. During the past five years, the BDB has assisted companies that have created more than 7,900 direct jobs with average salaries greater than \$55,400, resulting in more than \$400 million in capital investment to Palm Beach County and an economic impact that exceeds \$1.8 billion. Additional information can be found at the BDB's Web site, BDB.org.

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